

Permit Year 2025 Proposed Budget for Partners for Clean Water  
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	2023 Actual	2024 Adopted	2024 Actual (To Date)	2025 Proposed
Media Buys - billboards, bus ads, radio, T.V.,social media	\$ 20,639.50	\$ 15,000.00	\$ -	\$ 15,000.00
Outreach - website, trainings, public notices, stormdrain marking	\$ 37.38	\$ 7,000.00	\$ -	\$ 7,000.00
Events/Sponsorships - Conservation Field Day, Watershed Watch, IdEEA Conference	\$ 333.20	\$ 5,000.00	\$ -	\$ 5,000.00
Program Materials - Graphic Design, Targeted Audience develop., Printing, etc.	\$ 3,766.95	\$ 12,000.00	\$ -	\$ 12,000.00
Subtotal	\$ 24,777.03	\$ 39,000.00	\$ -	\$ 39,000.00
Education Staff (Boise City Staff Time)	\$ 35,004.75	\$ 59,000.00	\$ 5,091.60	\$ 59,000.00
Cost Share Program Total (Partners)	\$ 59,781.78	\$ 98,000.00	\$ 5,091.60	\$ 98,000.00
Supplemental Funding (Caldwell)	\$ 15,000.00	\$ 15,000.00		\$ 15,000.00
Cost Share Program Total (Partners + Caldwell)	\$ 44,781.78	\$ 83,000.00	\$ 5,091.60	\$ 83,000.00

Partner	Cost Share %		2025 Estimated Cost
Boise City	65.3	\$	54,199
Garden City	15.3	\$	12,699
ACHD	7.7	\$	6,391
BSU	3.9	\$	3,237
DD3	3.9	\$	3,237
ITD3	3.9	\$	3,237
	100.0	\$	83,000
Caldwell (Supplemental)		\$	15,000
<b>Total</b>		\$	98,000